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| **TEMPLATE EMAIL****From: CEO****To: All Employees****Subject: Creators Respond Commitment**Team, I’m asking for your help. As we all know, COVID-19 continues to spread in our communities, putting our team members and families at risk. To prevent exposure, we all need to step up and take action by practicing safe behaviors at work—and in our communities. So today, I’m asking you to join me in making the Creators Respond Commitment and pledge to practice safe behaviors to stop the spread of COVID-19 when off the clock too. This includes wearing a face covering in public spaces, social distancing (staying six feet apart), cleaning and disinfecting and getting a vaccine.By taking the Creators Respond Commitment, we are helping to protect our loves ones, our community and our company, and we are setting an example for others.Visit [**nam.org/crc**](https://protect-us.mimecast.com/s/QWueCDkxrnT56B1EI5n_-j?domain=iz4.me) to learn more, make the commitment and share on social media. You’ll have the chance to share your own story and a photo. Graphical user interface, application, Teams  Description automatically generatedThanks for helping with this important project and for your commitment to keeping our team safe. We’re all in this together. Best, [ NAME ]**TEMPLATE EMAIL****From: CEO****To: Site Managers****Subject: Creators Respond Commitment – New Initiative**Team, I’m asking for your help.As we all know, COVID-19 continues to spread in our communities, putting our team members and families at risk. To prevent exposure, we all need to step up and take action by practicing safe behaviors at work—and in our communities. **So today, I’m asking you to join me in making the Creators Respond Commitment and encourage your team members to do the same.**As part of the commitment, we’re inviting team members to pledge to practice safe behaviors to stop the spread of COVID-19 when off the clock too. This includes wearing a face covering in public spaces, social distancing (staying six feet apart), cleaning and disinfecting and getting a vaccine.By making the Creators Respond Commitment, we are helping to protect our loved ones and community, and we are setting an example for others.Graphical user interface, application, Teams  Description automatically generatedVisit [**nam.org/crc**](https://protect-us.mimecast.com/s/QWueCDkxrnT56B1EI5n_-j?domain=iz4.me) to learn more, make the commitment and share on social media. And please invite your teams to do the same. You and the team will have the chance to share your own story and a photo. You can use the template email below.Thanks for helping with this important project and for your commitment to keeping our team safe. We’re all in this together. Best, [ NAME ] **TEMPLATE EMAIL****From: Site Managers****To: Employees****Subject: Creators Respond Commitment**Team, I’m asking for your help. As we all know, COVID-19 continues to spread in our communities, putting our team members and families at risk. To prevent exposure, we all need to step up and take action by practicing safe behaviors at work—and in our communities. So today, I’m asking you to join me in making the Creators Respond Commitment. As part of the commitment, we’re pledging to practice safe behaviors to stop the spread of COVID-19 when off the clock too. This includes wearing a face covering in public spaces, social distancing (staying six feet apart), cleaning and disinfecting and getting a vaccine.By taking the Creators Respond Commitment, we are helping to protect our loves ones, our community and our company, and we are setting an example for others.Visit [**nam.org/crc**](https://protect-us.mimecast.com/s/QWueCDkxrnT56B1EI5n_-j?domain=iz4.me) to learn more, make the commitment and share on social media. You’ll have the chance to share your own story and a photo.Graphical user interface, application, Teams  Description automatically generatedThanks for helping with this important project and for your commitment to keeping our team safe. We’re all in this together. Best, [ NAME ] |

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